

Solutions – WEB

for small, medium and large businesses

CMS

A Content Management System is a document management and control tool. It is a web application designed to organize, manage websites, and create documents.

- Audit of existing website
- Solution design and implementation based on audit and requirements analysis with the aim of optimizing both one-time and operating costs
- Website expansion
- Website monitoring and logging
- Creating statistical reports

CRM

Customer Relationship Management is a set of tools that support marketing, sales, and customer service. The prerequisite for the proper functioning of these functions is accurate knowledge of the customer.

- Audit of the existing environment
- Solution design and implementation based on audit and analysis of requirements with the aim of optimizing both one-time and operating costs
- Acquisition of new customers through managed marketing campaigns
- Streamlining business processes and reducing costs
- Distribution of uniform information among company employees
- Reporting and evaluation of the effectiveness of business opportunities and other indicators
- CRM monitoring and logging

OTHERS

Various other web portals and systems designed for small, medium and large businesses

- Blogs
- Dynamic Forms
- E-commerce
- Forums
- Community Portals
- Image and Multimedia Galleries